



The Creative Embassy

A place to lay your hat ...

We live in a world of highly mobile global creative citizens¹. People who choose to create, think, reflect and travel from short and medium term places they call their creative base. A Global Creative Citizen is a person whose creative practice creates value, who works as part of a world community.

Where is home?

For creative citizens, the answer to this question often jumps between where they were born and where they are currently based, somewhere for the bookshelf, a place for the cat and the garden.

A creative base can be chosen for multiple reasons: it might be connectedness, proximity of like minded people and supporting infrastructure (things like affordable housing, studios, venues and co-working environments). Some specifically choose places for inspiration and recovery from being on the road. This might just as much be a city centre flat, a remote Scottish island cottage or a narrowboat.

A creative home from home

But when we travel from our base and big things are at stake we need a place to call home, somewhere familiar and welcoming, somewhere that others in our community gather. We're our own best support network.

Put simply, somewhere where likeminded people can share the best bars and cafes to connect with others. When there's a deadline, or a problem, when you need to use a printer or just need an address to receive some CD stock. A safe place to leave our gear when an important meeting calls.

What if we could be guaranteed a roof over our heads and all the tools we have at home to get the job done? What if we need to quickly find the person who knows just the right person? What if we simply need the best venue to meet and entertain – a place where you can find the keys to a host creative nation.

¹ The Global Citizens' Initiative define a global citizen as: "someone who identifies with being part of an emerging world community and whose actions contribute to building this community's values and practices."



Through a network of Creative Embassies based in the world's most creative cities and a series of pop-up embassies during the worlds great international festivals we will be there to provide that moment of creative help.

The Creative Embassy

The Creative Embassy will support, promote and build a shared understanding of what it means to be a global creative citizen, someone living and working between and across geographic, institutional and democratic structures but within a defined closely knit creative world community.

We will facilitate and support stronger understanding and relationships between the global creative citizen and their places of nationality, chosen creative base and the nations they visit to work. We will seek to support social, cultural and economic growth for host nations and individual creative practitioners.

Our work will be delivered through a network of Embassies with local Creative Ambassadors and a range of specialist creative citizen advice, online support and consulate services. Popup Creative Embassies will provide additional support at major international festivals throughout the world. Our popup Embassies will also act as pilots to inform the development and shape of our network.

Our mission is to connect ideas, nations and creative people, in person.

A home from home for creative people.

Our financial model will mix commercial, government and academic partnership with an affordable individual membership scheme. We want, as a community to support our fellow creative citizens and enjoy that support as part of the same community when and wherever we need help.

For me information and to get involved follow us on Twitter @CreativeEmby and/ or email gwilym@creativehelp.org



The Creative Embassy Offer is in Development, our ideas include:

- Creative Nation Packs: tailored go-see, get to know, good place to book, meet etc. Lonely Planet but for Creatives. Including cab companies used by teams in the cities, translators and legislation warnings.
- Represent creativity and global creative citizens in host nations and to promote global creative citizens interests. We will do this by maintaining continuous dialogue with nation representatives and through information and collaboration with the cultural sectors as well as with industry, public authorities and other organisations.
- Cheap but good hotel, central, restaurant deals, venue passes – or some kind of signalled air b'n'b style exchanges. If necessary, someone to pick you up from the airport!
- Hot desk space in a creative office. Access to a good meeting room if needed, printing and charging. Creative software and computer first aid services. Also, a place to send stuff for temporary storage – where it's 100% guaranteed late stuff will be sent on.
- An event – a place to be part of a Creative Embassy 'reception' – a networking, presentation event – which feeds into the global conversation.
- Online collective discount system. Creative Embassy members having access to reduced fees through partner organisations.
- Exploration – minimising the cost of researching a city, getting a sense of connections, building networks and so on. Supporting exploration, simply.
- Stepping stones to an international centre of global creative citizenship: literature, policy, discussion, meeting place and talks.

Creative Help is leading the development of the Creative Embassy concept with a range of partners with plans to open the first Creative Embassy in Scotland in early 2019.

